



2025 ANNUAL REPORT

Protecting forested land and supporting forest livelihoods through practices that maintain the long-term health of the land.



Greetings from the Executive Director

It is with much appreciation and recognition of our supporters, partners, and collaborators that I present the Foundation for Sustainable Forests' 2025 Annual Report to you.

After successfully conserving over 1,300 acres of land in 2024, the focus this year was on ensuring long-term stability in a period of growth: through the continued stewardship of our conserved lands to maintain and restore ecosystem health, and through a strategic planning process and the development of a 5-year plan to strengthen organizational resilience and build financial sustainability.

I encourage you to take a look at the overview of our newly adopted 2025-2029 Strategic Plan, provided on page 6 of this report. I acknowledge the significant amount of work

and dedication by our Directors and Staff to identify needs and develop the plan in 2025. This work will continue in 2026 through four committees, each charged with carrying forward one of the Strategic Priorities: Finance, Fundraising, Succession & Organizational Development, and Marketing & Outreach.

There remains an urgent need to protect forests from degrading harvests or conversion to other uses. Together, we are building a mosaic of conserved forests diverse in age, structure, and species composition, that are better prepared for whatever stressors lie ahead. The Strategic Plan is FSF's roadmap to metaphorically do the same for the organization.

Thank you for your commitment to supporting healthy forests and communities across the region through this work. None of this would be possible without you.

Annie Maloney

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Cover Image: Attendees of September's *Loving the Land Through Working Forests* conference gaze up at the canopy during a guided forestry walk at FSF President Troy Firth's McLaughlin Run Forest in Rome Twp, Crawford County, PA.

FACES OF WORKING



Your Impact in 2025



"The Land"
97 Acres Conserved
in Forest Co., PA



Outreach
through partner events as
presenter, information
provider, or sponsor



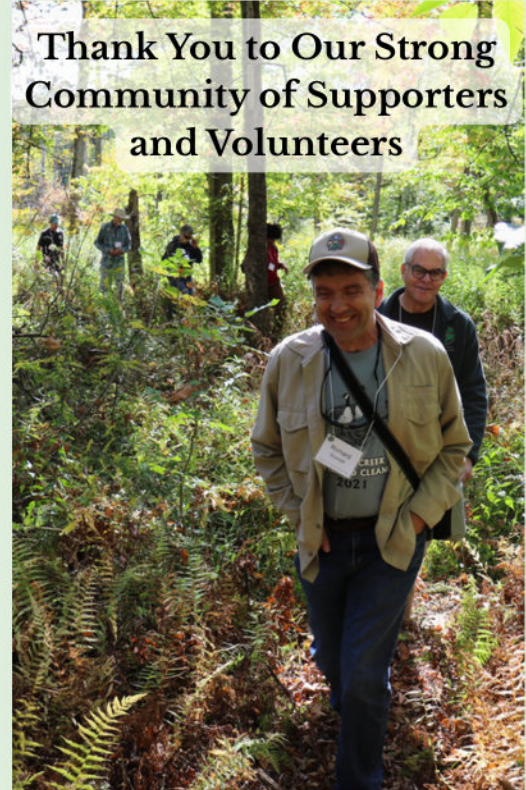
**Treatment of
Invasive Species**



**Over 450 People Engaged
at FSF Events**



**Sustainable Harvests with
Ecological Forestry**



**Thank You to Our Strong
Community of Supporters
and Volunteers**

FOREST CONSERVATION



2025 Supporters



The Lynn Firth Giving Society recognizes donors who have made a single cash gift of \$1,000 or more to FSF. In 2025, we welcomed these donors:

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 Aaron & Ashley Knauer Lori Lang Scott & Joyce Ladner

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* Lynn Firth Giving Society

^ Includes In-Kind Gift

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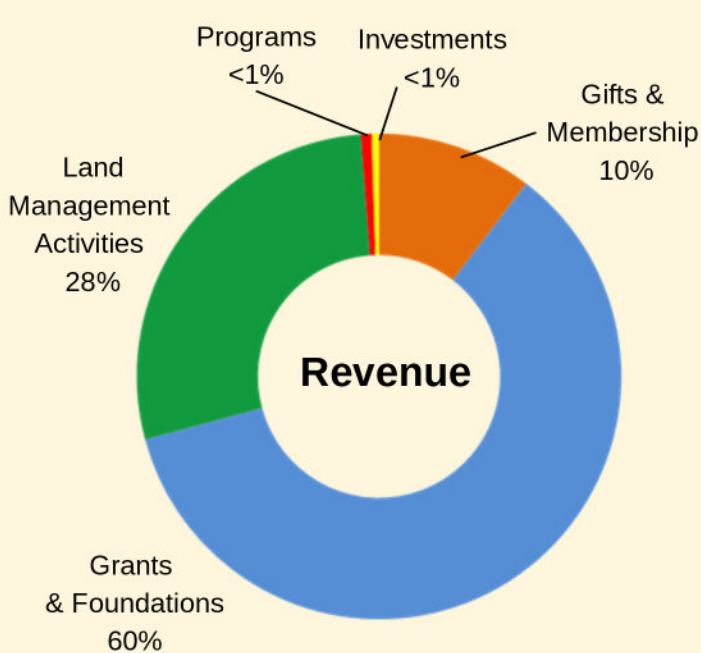
In Memoriam

The Foundation for Sustainable Forests community lost the following friends and supporters in 2025. We thank these individuals for their commitment to healthy forests and communities.

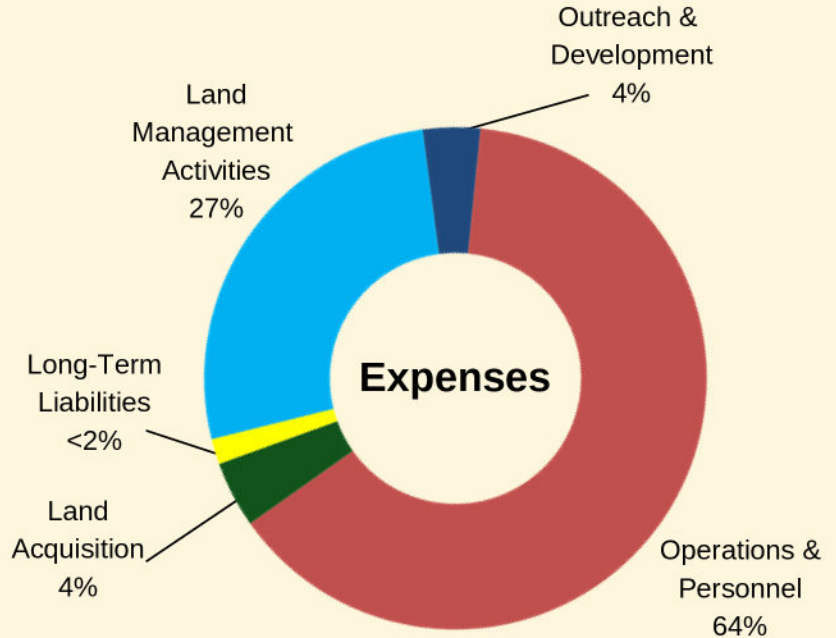
Glenn Anderson
Eugene Morton
Denise Schoenfeldt
Roy Siefert
Mark Wright

We are grateful to each individual and organization who supported FSF this year. If you see an error or an omission, kindly contact us at (814) 694-5830 or info@foundationforsustainableforests.org to let us know. Thank you.

2025 Financial Summary



Total Revenue: \$771,000



Total Expenses: \$542,800

The financial data presented in this annual report has not yet been audited. At the time of publication, a 2025 audit by an independent auditor is underway.

2025-2029 Strategic Plan Highlights

In 2025, the Foundation for Sustainable Forests completed an intensive Strategic Planning process led by consultants at Decision Associates. Below is a synopsis of the plan that has been formally adopted as a roadmap for strengthening organizational resilience and impact over the next five years.

Our mission is to protect forested land and support forest livelihoods through practices that maintain the long-term health of the land.

Our Vision: The Foundation for Sustainable Forests will achieve operational and financial sustainability through exemplary stewardship of the land.

Our Values

- Stewardship & Land Ethic
- Self-sustainability
- Balancing human & forest needs
- Integrity

2025-2029 Strategic Priorities

- Fundraising
- Finance
- Succession & Organizational Development
- Marketing & Outreach

In 2026, FSF Directors and Staff formed committees for each Strategic Priority and are working to implement the objectives outlined in the Strategic Plan.

Interested to learn more? We are happy to provide additional information upon request.

In contrast to 2024 when the Foundation for Sustainable Forests and its funding partners invested heavily in land acquisition, 2025 was a year for introspective investments in financial sustainability and organizational strength, while continuing to steward our conserved lands and cultivate new conservation projects.

In 2025, operations accounted for 64% of expenses, including grant-funded consultations with strategic planners and a nonprofit-focused Chief Financial Officer. Expenses on conserved lands, such as invasive plant management, property taxes, road access maintenance, and harvests, accounted for 27% of overall spending. Land acquisition spending

is associated with the donation of a conservation easement by the Liebenguth Family, and due diligence expenses for grants that were prepared in 2025 and will yield impactful projects in 2026.

Revenue from activities on conserved lands in 2025 covered 100% of expenses on those lands and 20% of operations and personnel costs. Individual contributions covered 23% of operations and personnel, for which we are grateful. The majority of grant revenue received in 2025 is earmarked for specific projects, particularly land acquisitions that will take place in 2026.

The Foundation for Sustainable Forests strives for fiscal responsibility and transparency. Once completed, our financial statements and tax returns are available by request or at [Candid.org](https://www.Candid.org).



FSF Granted \$1.5M from Keystone Fund to Conserve 670-acre Villa Maria Forest in Lawrence County, PA



This grant, submitted in 2025 and awarded in early 2026, is the culmination of two years of discussion and partnership with the Sisters of the Humility of Mary, who have cared for the land since the 1860s. We look forward to carrying forward the Sisters' legacy of stewardship in continued partnership with the Villa Maria community.



*Protecting forested land &
supporting forest livelihoods*



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The Foundation for Sustainable Forests is a 501(c)3 charitable organization dedicated to protecting forested land and supporting forest livelihoods through practices that maintain the long-term health of the land.

Upcoming Events

April 26 - Lynn Firth Spring Wildflower Walk
Bo's Woods, Spring Creek Twp., Warren County, PA - 1-4pm - RSVP appreciated

Aug. 11 - Erie Gives

Aug. 19-21 - Crawford Gives

Sept. 18 - FSF Annual Dinner

Sept. 19 - Loving the Land Through Working Forests - Woods Walk

Oct. 4 - Walk in Penn's Woods

For more information, call (814) 694-5830 or visit foundationforsustainableforests.org/events/